

Pledge Health- What are our vital signs?



Positive Vital Signs:

- Our average pledge has *increased* over 34% from FY'21 to FY'23!
- The Fall Harvest pledge drive surpassed the goal.
- Over \$25K was raised to improve the HVAC system and install A/C.
- We have healthy reserves and no debt.

Warning:

The Quartile Distribution is “unhealthy” which increases the risk of instability in pledge income.



A **Quartile Analysis** helps assess the health of a congregation’s pledge income. Each quartile is one-quarter of the annual pledge income. We then look to see how many households contribute to each quarter of our pledge income. There are now three years of data review.

